

Privacy Policy for Affluid

Effective Date: 18/03/2026

Affluid (“we”, “our”, or “us”) is operated by **Nuvonia Media FZ LLC**, registered in Fujairah, United Arab Emirates.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our software.

1. Information We Collect

We may collect the following types of information:

1.1 Personal Information

- Name
- Email address
- Company name
- Billing information (processed via third-party payment processor)

1.2 Technical and Usage Data

- IP address
- Browser type and version
- Device information
- Operating system
- Access times and usage behavior

1.3 Tracking Data

- Cookies
 - Click data
 - Conversion data
 - Tracking identifiers (such as subIDs, click IDs)
-

2. How We Use Your Information

We use collected data to:

- Provide and maintain our services
 - Process payments and subscriptions
 - Improve user experience and platform performance
 - Monitor usage and detect fraud or abuse
 - Communicate with users (support, updates, notifications)
-

3. Self-Hosted Data Responsibility

Affluid is a **self-hosted software platform**.

This means:

- We do **not store or process end-user tracking data** generated by your use of the software on your own servers.
 - You are solely responsible for:
 - All data collected via your instance of Affluid
 - Compliance with applicable privacy laws (including GDPR, if applicable)
 - Obtaining user consent for tracking technologies
-

4. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Analyze website traffic
- Improve functionality
- Enhance user experience

You may disable cookies through your browser settings.

5. Third-Party Services

We may use third-party services for essential operations:

- Payment processing (e.g., Stripe)
- Website analytics
- Email delivery services

These third parties process data in accordance with their own privacy policies.

6. Data Sharing

We do not sell your personal data.

We may share data only:

- With service providers necessary to operate our business
 - When required by law or legal process
 - To protect our rights and prevent fraud or abuse
-

7. Data Retention

We retain personal data only as long as necessary to:

- Provide services
 - Comply with legal obligations
 - Resolve disputes
-

8. Data Security

We implement reasonable technical and organizational measures to protect your data. However, no system is completely secure.

9. Your Rights

Depending on your jurisdiction, you may have rights to:

- Access your data
- Request correction or deletion
- Object to processing
- Withdraw consent

Requests can be made via: support@affluid.com

10. International Users

Our company is based in the United Arab Emirates. By using our services, you consent to the transfer of your data to this jurisdiction.

11. Changes to This Policy

We may update this Privacy Policy at any time. Updates will be posted on this page.

12. Contact Us

For any privacy-related inquiries:

Nuvonia Media FZ LLC
Fujairah, United Arab Emirates
Email: support@affluid.com
